



ARE YOU DOING ALL YOU CAN TO EXPAND YOUR PLANNED GIVING DONORS?

Artsmarketing Services Inc.
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Artsmarketing Services (AMS) understands that a proactive planned giving program is essential to the long-term success of every non-profit organization. That is why we developed our planned giving telephone campaign to bring you one step closer to a legacy donor.

In the last 15-years, AMS has conducted more than 50 state-of-the-art legacy programs for major non-profits in the North American health care sector, such as Seattle Children's Hospital Foundation, Children's Memorial Hospital Foundation (Chicago) and Children's Hospital of Philadelphia.

**OUR CAMPAIGNS HAVE GENERATED NEARLY 20,000
BEQUESTS FOR A TOTAL OF ALMOST \$370 MILLION.**

After an AMS Legacy campaign, you will know:

- ✓ Who has already included your Organization in their will
- ✓ Who has an intention to do so
- ✓ Who will consider making a planned gift to your Organization in the future

Call **1-416-941-9000** and enjoy the strategic advantage of our 30 years' experience in telefundraising.